

SABRINA ZAIN

Product Designer | UX Designer

EXPERIENCE

The Lifetime Value Co. - NeighborWho | Associate Product Designer New York City/Remote | Oct 2020 - Present | Full-time

- Owns the UX and UI design process and implementation of NeighborWho, a real estate and owner data platform within Lifetime Value Co.'s portfolio.
- Collaborates closely with a remote team that includes a product manager, project manager, developers, and QA, working in 2-week sprints in an Agile environment.
- Part of a team of product and visual designers who work together to create and streamline the company's portfolio of data products.

Beyond Key, Beyond Technologies | UX Product Designer

Remote | Jun 2020 - Oct 2020 | Contract

- Championed human-centered design across internal and client digital projects as the first product designer for a global software development consultancy.
- Executed UX and UI best practices in an agile development environment using Lean UX principles.
- Collaborated and communicated effectively with CEO, managers, developers, clients, and marketers to develop, design, and implement human-centered, user-tested SaaS and B2B products.

Kagi.ai | UI Designer, Search Engine

Remote | Jun 2020 - Sep 2020 | Freelance

- Implementing UI design in the product development of an MVP of a new search engine product focused on user privacy and natural-language processing for web search.

Urban Leaf | User Experience Designer, eCommerce Checkout

New York City | Dec 2019 - Jan 2020 | Contract

- Developed a user-tested website re-design that increased the company's conversion rate by 300%.
- Discovered user needs and pain points in the end-to-end checkout eCommerce process through analytics, qualitative and quantitative research.
- Executed the ideation, re-design, low and mid-fidelity prototyping, and user testing for the landing page based on user insights.
- Created an improved, intuitive shopping experience, demonstrated by 100% of tested users navigating the Figma prototype with ease and delight.

Marvel, Netflix | Lead Assistant Costume Designer

New York City | Mar 2017 - Dec 2018 | Contract

- Oversaw a team of 15 across 3 seasons of TV shows: Jessica Jones, Daredevil.
- Developed efficient creative solutions to design and project obstacles to allow for high-quality, on-time deliverables while managing multiple projects.
- Partnered closely with internal and cross-functional junior/senior coworkers to achieve interdepartmental needs.

CONTACT INFO

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EDUCATION

Flatiron School

Brooklyn | Aug 2019 - Feb 2020

Certificate in UX Design

Carnegie Mellon University

Pittsburgh | Aug 2011 - May 2014

Masters of Fine Arts in Costume Design

UC Santa Barbara

Santa Barbara | Sep 2007 - Jun 2011

Bachelor of Arts in Theater Design

DESIGN SKILLS

UX design principles

User research

User testing

UI/Visual design

Interaction design

Wireframing

Information architecture

Prototyping

Creative problem solving

Team collaboration

DESIGN TOOLS

Sketch

Figma

Zeplin

InVision

Miro

Jira

Hotjar

Slack